

IFMA Foundation 2009-2010 Strategy Map

Vision

To expand knowledge of the built environment in a changing world through education, research and scholarships.

Mission

To promote and support education, research and scholarships for the advancement of facility management worldwide.

Stakeholder Perspective

Career Development

1. Provide grants and scholarships to meet the career-development needs of practitioners and potential FMers.

Education and Research

2. Promote education and research in areas that will advance the FM profession and contribute to a more productive and sustainable Built Environment.

Influence and Stature of the Profession

3. Advance the stature and influence of FM as a career and a profession.

Operational Excellence Perspective

Operations

4. Efficiently deliver professional quality Foundation products and services.

People Perspective

Learning and Growth

5. Provide exceptional volunteer and staff experiences that are rich and meaningful for both and advance the work and mission of the Foundation.

Financial Perspective

Demonstrate excellent stewardship of financial resources by securing, managing and expanding sources of revenue

6a. Securing revenue

6b. Managing revenue and assets

6c. Expanding sources of revenue