

IFMA SUSTAINABILITY COMMITTEE (ISC): HOW-TO GUIDES

The IFMA Sustainability Committee (ISC) is tasked with developing recommendations for the IFMA Board of Directors related to IFMA's tactical and strategic initiatives for sustainability and the built environment. An abbreviated version of ISC's sustainability position statement appears on the back of this flyer.

A current initiative involves working with the IFMA Foundation on the development of a series of how-to guides that will help educate facility management professionals, and others with similar interests, on a wide variety of topics associated with sustainability and the built environment.

The general objectives of these "how-to" guides are as follows:

1. To provide data associated with a wide range of subjects related to sustainability, energy savings and the built environment
2. To provide practical information associated with how to implement the steps being recommended
3. To present a business case and return-on-investment (ROI) analysis, wherever possible, justifying each green initiative being discussed
4. To provide information on how to sell management on the implementation of the sustainability technology under discussion
5. To provide case studies of successful examples of implementing each green initiative
6. To provide references and additional resources (e.g., web sites, articles, glossary) where readers can go for additional information
7. To work with other associations for the purpose of sharing and promoting sustainability content

As of November, 2009, the status of guide development and publication is as follows:

Completed: *Getting Started, Energy Star, Food Service*

In Production: *Lighting, Low Cost/No Cost, Landscaping*

Committed: *Analyzing Capital Requirements for Energy Retrofits, Survey of Sustainable Building Certification Systems, Water, Waste Management, Re-Commissioning,*

Understanding the Sustainable Legislative Environment, & Sustainable Best Practices

The guides are reviewed by an Editorial board, an Advisory board and by invited, external reviewers. They are distributed via the IFMA Foundation's web site free of charge. (www.ifmafoundation.org)

ISC Members

- Eric Teicholz, Chair, IFMA Fellow, President, Graphic Systems, Inc.
- Charlie Claar, PE, CFM, CFMJ, Director, Academic Affairs, IFMA Foundation
- Isilay Civan, PhD², LEED AP, Strategic Planner, HOK
- Bill Conley, CFM, CFMJ, IFMA Fellow, LEED AP, Managing Director, Sustainable Development, Pacific Building Care
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- Cathy Pavick, IFMA Vice President of Education
- Ron Sachse, CFM, Senior Project Manager, Scitor Corporation
- Andrea Sanchez, Director of Communications, Editor-in-Chief, *Facility Management Journal*, IFMA Association
- Sarah Slaughter, Professor, MIT, Sloan School of Management
- Jeffrey J. Tafel, CAE, IFMA Director of Councils
- Craig Zurawski, Executive Director, Alliance for Sustainable Built Environments (ASBE)

POSITION STATEMENT: IFMA SUSTAINABILITY COMMITTEE

Mission

Enable facility management professionals to lead the implementation of sustainable practices in their workplaces and communities.

Overview

The desired future state of sustainability implies a paradigm shift in the way we live, work and play. As the largest international facility management association with research and education competencies, a globally recognized facility management credentialing program, strategic partnerships and delivery capabilities, IFMA will take a leadership role in expanding, refining and improving sustainable practices. As a global representative in facility management and a major source of knowledge and thoughtful leadership for the built environment, IFMA is also a logical champion for the global development and deployment of sustainability models, frameworks and practices that connect sustainable strategy formulation with operational execution.

Sustainable facility management is a proactive process focused on enhancing social responsibility through:

- Strategically managing sustainable workplaces
- Minimizing the impact of facilities on the environment
- Contributing to the bottom line through reduced operating cost, while enabling increased health, safety, and productivity of employees.

Within private and public organizations, facility managers are in a unique position to accomplish these goals by strategically and operationally managing the entire lifecycle of an organization's property assets that is in concert with the organization's strategic plan, business plan, environmental management plan and the needs of affected communities. At the same time, these actions taken should protect and regenerate the natural environment. Once accomplished, facility management will become "trusted advisors" to their

stakeholders, boards, public constituencies, and C-suites on all matters related to sustainability.

Focus

- Establish IFMA as a global leader and expert resource on sustainability.
- Develop an integrated sustainability strategy framework that:
 - Addresses long-term and short-term building portfolio goals
 - Creates a "Total Life Cycle" sustainability strategy approach to managing building portfolios and that positively impacts local communities and the environment.
- Provide the training and resources for members to sustainably manage their assets either alone or with strategic partners.

